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New England Convenience Store
A s s o c i a t i o n

NECSA Events News

"The Voice of the C-Store Industry"

October 2009

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Thanks To Our Sponsor!

RJReynolds

Dear Christina,

NECSA would like to invite you to participate in the 2009 Store Operator of the Year Awards Program! To nominate an individual, please visit NECSA's website at www.necsa.net for a nomination form. Details about the program are below!



NECSA Now Accepting 2009 Store Operator of the Year Nominees! Deadline For Nominations Next Week!

Store Operator of the Year nominations are now being accepted! **The deadline for nominations is November 2, 2009.** NECSA's Store Operator of the Year Program is designed to honor those outstanding individuals who set the standard of excellence for the C-store industry in New England. If you know a convenience store manager, franchise owner or owner who runs an exceptionally good store then he/she may be eligible to win NECSA's 20th Annual Store Operator of the Year Award! To nominate an individual, go to NECSA's website at www.necsa.net and download the nomination form and fax, email or mail to NECSA. If you have them, please include back-up materials which can help the judges make decisions based on evidence of excellence. Such materials can include photos of special promotions and store appearance, testimonial letters from employees, customers or community organizations, news clippings, and any other items that support the nominee's outstanding qualifications. Please help us give them the credit they deserve!

First, second, and third place winners will receive CASH PRIZES. Awards will also be presented for excellence in Store Operations, Customer Service, Community Service, Leadership and Merchandising. NECSA's 2009 Store Operator Award Winners will be honored on Tuesday, April 27, 2010 in Worcester, MA.

Have You Signed Up For NECSA's November 5th Share Groups in Stoughton, MA?

NECSA members are invited to participate in two NECSA Share Groups on Thursday, November 5, 2009 at NECSA's office in Stoughton, MA. The Share Groups give members the chance to network with colleagues within the industry and learn from one another. They are for retailers only and are informative, informal and free!

Join us from 10 am - 11:30 am for our Human Resources Share Group moderated by **Ken Hawes, Director of Training and Development for Honey Farms, Inc.** where the topics to be discussed will include Management and Leadership, Performance Evaluation, Wage/Benefit Compensation, and Training Programs for your staff.

After a short break and complimentary light lunch, from 12 pm - 1:30 pm **Tim Brunelle, Director of Loss Prevention at Drake Petroleum Co./Xtra Mart** will moderate a Loss Prevention Share Group including discussions on Operations and Loss Prevention, Technology and Safety and Security.

The goals of the Share Groups are to provide NECSA members with an opportunity to network with colleagues and take advantage of the expertise within our industry. Come to one or come to both!!

To register contact NECSA's Programs & Events Director Christina Apostol to register at (781) 297-9600, ext. 4 or at Christina@necsa.net. Seating is limited so sign up today! When you register you will receive a confirmation as well as directions to NECSA's Stoughton office.

We hope to see you in November!



2009 Employee Benefits and Compensation Survey Results Now Available!

In order to best serve your business as a valuable resource for the c-store industry, NECSA

previously asked its members to participate in the **2009 Employee Benefits and Compensation Survey**.

Altogether companies operating **1,030 stores** in New England completed the survey. NECSA hopes that the salary and benefits information contained within the survey results provide you with information necessary to ensure your benefits package is competitive.

Members used the online service SurveyMonkey.com to complete the survey. The results have been exported into a format that is easier to review. We are grateful to the members who took the time to complete the survey. For their efforts they will receive a complimentary copy. **The cost for members who did not participate is \$35 and the cost for nonmembers is \$50.**

If you are interested in purchasing a copy of the survey results, please contact Programs & Events Director Christina Apostol at (781) 297-9600, ext. 4 or at christina@necsa.net.

The New England Convenience Store Association represents and protects the interests of retailers and suppliers in the convenience store industry in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. Our online newsletter is a way to provide you with up-to-date information and news related to your C-Store business! *To sponsor the newsletter, contact NECSA today!*

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