



New England Convenience Store
A s s o c i a t i o n

NECSA News

"The Voice of the C-Store Industry"

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NACS Credit Card Fee Petitions Available for Petition Drive Dec. 15 - Jan. 15

The National Association of Convenience Stores has launched the next phase of a consumer petition campaign designed to encourage Congress to reform unfair credit and debit card swipe fees. At the NACS Trade Show in October, more than 8,000 stores signed up to participate and NECSA is encouraging New England retailers to join this effort!

NACS has created a petition kit that is available for you to download from their website at www.nacsonline.com/fightswipefees. Retailers can download a kit that can be provided to printers and NECSA will have this information available on its website by next week. This petition campaign will run in stores from December 15th through January 15th. After that, signed petitions will be returned to NACS for delivery to Congress.

Additionally, NECSA has joined a coalition by Citizens for Consumer Choice (C4CC) that has initiated a grassroots campaign for the regulation of credit card interchange fees. NACS reports that this effort is in harmony with their efforts. C4CC's goal is to seek regulation of interchange fees by the Federal Reserve instead of the credit card companies and their lending institutions.

NECSA Supports NACS Effort for PACT Act Passage

NECSA reached out via letters and faxes to U.S. Senators within the New England states to urge them to pass the Prevent All Cigarette Trafficking (PACT) Act in order to curb tax-free Internet and mail-order sales of cigarettes.

NECSA's Executive Networking Luncheon A Success!



Pictured from left to right: NECSA Vice President Cathy Barber, L.E. Belcher; Joe Petrowski, Gulf Oil; Hank Armour, NACS; NECSA President Paul Samar, Drake Petroleum Co./Xtra Mart; NECSA Executive Director Diana O'Donoghue - Photo courtesy of the Northeast C-Store Journal

On October 15th over 150 C-store executives gathered for NECSA's premiere Executive Networking Luncheon at Lombardo's in Randolph, MA. The program featured Joe Petrowski, President and CEO of Gulf Oil and Hank Armour, President and CEO of NACS. Petrowski's presentation explored the changing landscape for convenience stores and petroleum retailers in New England, while Armour provided attendees with an industry update focused on credit card fees. NECSA received overwhelmingly positive feedback for the event, and looks forward to working with NACS to plan another networking event in 2010!

Thank you again to our sponsors who made the event possible!

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Verc Enterprises
Western Union
Xtra Mart

**As we approach Thanksgiving, we would like to take this opportunity to thank you for participation and support. Happy Thanksgiving from your NECSA staff!*

The New England Convenience Store Association represents and protects the interests of retailers and suppliers in the convenience store industry in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. Our online newsletter is a way to provide you with up-to-date information and news related to your C-Store business!

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