



New England Convenience Store
Association

The Golf Committee invites you to the NECSA Golf Tournament at Juniper Hill Golf Course, Northborough, Massachusetts, June 25, 2008

General Information:

Juniper Hill has two 18 hole golf courses. The NECSA Golf Tournament will be played as a 9:00 AM shotgun start on the Riverside and Lakeside Courses.

When filling out the registration form, you may indicate with whom you would prefer to golf. PLEASE fill in your handicap (and your partners'). NECSA's goal is to pair two suppliers with two retailers, but we cannot guarantee that arrangement and you can submit your own foursome.

The maximum handicap is 30. IF YOU DO NOT HAVE A HANDICAP PLEASE give us YOUR average score for 18 holes.

Cost:	Member	Non Member
Before May 23, 2008	\$225.00 pp	\$250.00 pp
After May 23, 2008	\$250.00 pp	\$275.00 pp

Fee Includes: greens fees, cart, breakfast, lunch, dinner and a "goodie bag."

Dinner Only: \$65.00 pp

Agenda:

8:00 - 9:00	Registration/Continental Breakfast
9:00 - 2:30	Golf Tournament/Shotgun/Scramble
11:00 - 1:00	Cookout at the Turns
2:00 - 3:00	Cocktail Reception/Hors D'Oeuvres
3:00 - 4:30	Dinner/Awards (New England Clam Bake)

Volunteers Needed:

We need volunteers to help out at registration, at the hole contests and to sell raffle tickets. In exchange for your time we would like to invite you to attend the dinner. What could be better than a day out on a beautiful golf course and a **FREE DINNER**? If you can volunteer for the day, please add your name to the registration form. Thanks!

Advertising Program:

The Golf Tournament program book will include corporate advertising to help members gain more visibility within the convenience store industry. You can choose to take a half page "logo" ad for \$300 or a business card ad for \$150. Your support is appreciated.

Sponsorship Program:

<u>Sponsorship</u>	<u>Cost</u>	<u>What You Sponsor</u>
Titanium Supreme: (Availability = 2)	\$2,750	Flags on the pin with your company logo on all 18 holes. Includes One Foursome.
Titanium: (Availability = 1)	\$1,500	Tournament Awards Cocktail Party & Dinner Sponsored Hole on Each Course
Platinum: (Availability = 2)	\$1,000	Cookout at the Turn on One Course Hole In One Contest on One Course <i>(Prize may be a car or motorcycle lease)</i>
Gold: (Availability = 2)	\$750	Golf Carts on One Course Hole In One Contest on One Course <i>(Prize may be a set of irons)</i>
Juniper Jewel: (Availability = 4)	\$600	Registration Sampling <i>(NECSA will provide a table at registration for product sampling.)</i>
Silver: (Availability = 2)	\$500	Tournament Contests on One Course <i>(Longest Drive for Men & Women, Closest to Pin, Closest to Line)</i>
Bronze: (Availability = 23)	\$275	Sponsored Hole on One Course

<u>Have Fun Package</u>	<u>Cost</u>	<u>What You Get</u>
	\$35 per person	Three Mulligans, Three Raffle Tickets, One Bag of Tricks <i>(Free Kick, Free Toss, Putting Green String or a Club Length Putt. Golfers can choose one of the four free plays for a free stroke.)</i>

Hit the Green Contest

Coupons for the Hit the Green Contest can be purchased on the day of the tournament at Riverside Course, Hole #15 or Lakeside Course, Hole #8. One winner from each course will receive \$150 cash. The rest of the proceeds will be donated to NECSA's Political Action Committees.

Nearby Hotel: NECSA has secured a special room rate at the nearby Marlborough Courtyard Marriott. To get the special rate of \$139 (plus tax) reservations must be made by June 6, 2008. Please call 508-480-0015 to make your reservations. Don't forget to mention the NECSA Golf Tournament to get the discount rate!



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**REGISTRATION FORM
GOLF TOURNAMENT**

June 25, 2008

Early Bird Registration Deadline: Friday, May 23, 2008.

Company _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Golf Registration

Cost per person:

*Includes: greens fees, cart,
breakfast, lunch, dinner
and a "goodie bag."*

Before May 23, 2008

*\$225.00 members
\$250.00 non-members*

After May 23, 2008

*\$250.00 members
\$275.00 non-members*

- I/ we want to play on the Lakeside Course. (more difficult)
- I/ we want to play on the Riverside Course.
(We will accommodate as many people as possible.)

Name	Company	Handicap Or Average Score
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NECSA's goal is to pair two suppliers with two retailers but we cannot guarantee that arrangement.

- Please check this box if you want your foursome to remain together.

Preferred Partners

1) _____

2) _____

3) _____

Dinner Only and Volunteer Registration

Dinner cost = \$65. Dinner for volunteers is free!

Dinner

Volunteer

Name	Company	_____	_____
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1) _____

1) _____

Please turn over to complete registration form.

Sponsorship

Riverside Course

Lakeside Course

- Titanium Supreme \$2,750
- Titanium \$1,500
- Platinum \$1,000

- Gold \$750
- Silver \$500
- Bronze \$275

Advertisement

- Half Page Logo Ad (4 1/2" x 4") \$300
- Business Card (3 1/2" x 2") \$150
- Please use the ad on file.
- Our new ad is enclosed.
- Our new ad will be sent by 6/9/08

Contest Packages

- Fun Package \$ 35 per person

Raffle Prizes & Donations

- We will donate the following product _____
 Coolers will be sent with product.

The product is for: Goodie Bags (250 Bags)
 Distribution on the course (Sponsors Only)

- Please purchase a raffle prize for my company in the amount of:
 \$100 \$200 \$300 \$400 \$500

- We will donate the following raffle prizes: _____

Payment:

-  Check Enclosed
- 
- 
- 

<input type="checkbox"/> Advertising:	\$ _____	\$ _____
<input type="checkbox"/> Contest Fun Packages:	\$ _____	Total To Be Charged
<input type="checkbox"/> Dinner Only:	\$ _____	_____
<input type="checkbox"/> Golf Registration:	\$ _____	Cardholder Name
<input type="checkbox"/> Raffle:	\$ _____	_____
<input type="checkbox"/> Sponsorship:	\$ _____	Credit Card #

		Expiration Date

		Signature

Please Register:

By Mail: NECSA
1044 Central St., Suite 203
Stoughton, MA 02072

By email: tracy@necsa.net
By Phone: (781) 297-9600, Ext. 4
By Fax: (781) 297-9601