



# WANT TO DOUBLE YOUR EXPOSURE AT THE NECSA TRADE SHOW?

**PARTICIPATE IN NECSA'S TOP TO TOP MEETINGS**

**Tuesday, March 20, 2012  
DCU Center, Worcester, MA**

**EXHIBIT IN NECSA'S TRADE SHOW AND YOU ARE ELIGIBLE TO PARTICIPATE!**

## ***What Are "Top to Top" Meetings?***

On March 20th, the day before NECSA's Trade Show, NECSA will host private 20 minute meetings between 15 key retail companies and 15 manufacturers to review new opportunities, products and services. These meetings give both parties an opportunity to focus and achieve a lot in a short amount of time. The cost to participate is \$1,250 (in addition to the booth fee) and spaces are reserved on a first come, first serve basis. Reserve your spot today!

## ***Why Should My Company Participate?***

The format of short, private meetings gives your company an advantage in a competitive market and the opportunity to completely focus on your company's 2012 programs, new items and promotional ideas. In one business day, you can accomplish securing face-to-face interaction with retailers you might not see often, or ever!

Retailers already committed to participating include:



**ONLY 15 VENDOR SPACES AVAILABLE!**

**CONTACT NECSA TODAY TO RESERVE YOUR SPOT!**

**Agenda**  
9:30 am - 12:00 pm: Top to Top Meetings  
12:00 pm - 1:00 pm: Networking Luncheon  
1:00 pm - 4:00: Top to Top Meetings  
5:30 pm - 8:00 pm: Store Operator Awards Reception

# NECSA Top to Top Meetings Vendor Reservation Form

## Company Information

Please designate one company contact who will attend the Top to Top Meetings on March 20th.

Contact \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

## Top to Top Meeting Attendees

(Limit = 2 per company)

1) \_\_\_\_\_  
Name Title

2) \_\_\_\_\_  
Name Title

 Check Enclosed      VISA      MasterCard      American Express      DISCOVER     Google Checkout

\_\_\_\_\_ \$ \_\_\_\_\_  
Cardholder Name Amount to be charged:

\_\_\_\_\_

Credit Card #

\_\_\_\_\_

Expiration Date

Signature

***\*Payment must be received in full in order to reserve your spot in the Top to Top Meetings. NECSA's Top to Top Meeting space is available for vendors and manufacturers, members and non-members. Wholesalers/Distributors are not eligible to participate.***

**Please copy all sides of this application for your files, and return the original.**

For further information contact:

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