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## **NECSA Seeks New Committee Volunteers**

NECSA is your link to the convenience store & fuel industry in New England. We provide members with legislative protection, education and opportunities to network and learn from one another.

The association's committee members are the leaders and decision makers in the New England marketplace. They are the people who plan events and set legislative priorities.

Both retailers and suppliers serve on NECSA committees. Members plan educational programs, the golf tournament, the trade show, other networking events and work to protect your legislative interests. Some 150 people serve on NECSA's various committees. Our committee members understand that committee service provides them with the chance to ensure that their company's interests are heard and gives them the opportunity to network with their colleagues and customers.

If you want to get more out of your investment in NECSA, now is the time to get involved. Sign up to serve on a NECSA Committee. The Committee Descriptions and Nomination Form are attached.

Only one person per company may serve on each NECSA committee. You may volunteer to serve yourself or you can nominate someone else from your company to serve.

For more information call NECSA's staff at 781-297-9600 or send an email to [lisa@necsa.net](mailto:lisa@necsa.net) or [diana@necsa.net](mailto:diana@necsa.net).



New England Convenience Store Association

# Committee Descriptions

Any member, in good standing, can volunteer to serve on a NECSA committee. The Board of Directors and Associate Board are elected by the membership. All other volunteers are appointed by the Board of Directors.

## NECSA State Chapters CT/ME/MA/NH/RI/VT

NECSA's State Chapters are responsible for representing and protecting the convenience store & fuel industry's legislative interests. Members participate in decisions regarding legislative priorities and work to improve grassroots legislative efforts. Committee members attend public hearings and meetings with legislators and government officials. They provide input about NECSA's programs and events in each state.



Each State Chapter determines priority issues and their meeting schedule. Generally, they meet monthly when their respective legislature is in session.

NECSA's State Chapters operate in each of the six New England states.

## Membership Committee

The NECSA Membership Committee helps develop recruitment and retention plans each year.



Some of the Committee activities may include:

- Reviewing member benefits;
- Acting as a resource for membership questions/concerns;
- Developing a membership campaign;
- Following up with new members and potential members;
- Contacting lapsed members;
- Welcoming new members.

The Membership Committee meets quarterly.

## Education Committee

NECSA's Education Committee is responsible for determining the educational and training needs and helping to implement programs to meet those specific needs.



The Committee also works with the Trade Show Committee in planning the Annual Meeting workshops during the two-day show.

The Education and Training Committee generally meets two times per year.

## Trade Show Committee

The Trade Show Committee is responsible for planning and implementing the Annual Meeting & Trade Show. This Committee also plans the New Product Summits and worked with the Executive Leadership Conference Task Force this past spring.



The Committee sets fees, dates, locations, agendas, educational programs, business sessions, and social functions.

The Trade Show Committee generally meets two or three times per year.

## Golf Tournament Committee

NECSA's Golf Tournament Committee is responsible for planning the annual tournament. Their duties include setting fees, dates, and locations. They also determine the format and pair the golf foursomes. The Golf Tournament Committee generally meets twice per year.



## Associate Board & Board of Directors

The Board of Directors and Associate Board Directors are elected positions with terms.

NECSA's Associate Board is responsible for creating and implementing NECSA's social, networking, and recognition programs.

The Associate Board members also act as judges for the Store Operator of the Year Award Program.

NECSA's Board of Directors establishes Association policies and approves expenditures.

The Board member's role is to guide the Association and to address the major issues facing the industry.



New England Convenience Store Association

# COMMITTEE NOMINATION FORM

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

I \_\_\_\_\_  
(Your Name) would like to serve on the:

I would like \_\_\_\_\_  
(Insert Name) to serve on the:

Education Committee

Maine Chapter

Membership Committee

Massachusetts Chapter

Golf Committee

New Hampshire Chapter

Trade Show Committee

Rhode Island Chapter

Connecticut Chapter

Vermont Chapter

Please return volunteer form:

By fax: (781) 297-9601



By mail:



NECSA  
1044 Central Street  
STE 203  
Stoughton, MA 02072

By phone: (781) 297-9600



By email:



[lisa@necsa.net](mailto:lisa@necsa.net)  
[diana@necsa.net](mailto:diana@necsa.net)

For More Information About NECSA, Visit Our Website at [WWW.NECSA.NET](http://WWW.NECSA.NET)