

# NECSA 2011/2012 Sponsorship Commitment Form



Below are sponsorship opportunities for NECSA's FY 11/12 Programs and Events.  
Please indicate which level you wish to reserve for your company.

## NECSA's E-NEWSLETTER

The E-Newsletter is sent via email to all NECSA members on a monthly basis. NECSA's E-News contains information on upcoming events, educational programs, legislative updates and other news of interest to New England Convenience Store Association members. If you want to increase your exposure in the New England Marketplaces, this is the place to do it. Sponsor the NECSA E-Newsletter with your logo or run an advertisement and get noticed by key influencers in the convenience store industry!

<u>Sponsorships Opportunities</u>		<u>Advertisement</u>	
<input type="checkbox"/> 1 Year	\$500	<input type="checkbox"/> 45-65 Word Ad in 1 issue	\$250
<input type="checkbox"/> 6 Months	\$300		
<input type="checkbox"/> 3 Months	\$175		
<input type="checkbox"/> 1 Month	\$100		

## NECSA's Website

NECSA's website is a valuable resource for NECSA members as well as potential members and those involved in the C-Store industry. The website has a member's only section that offers access to legislative updates and newsletter archives. The website allows for online registration and lets members update their company listing. More and more members are using the site everyday to register for events and to get information on legislative issues. Your company can be a part of this activity by sponsoring the website. Your company logo will be placed on the homepage and can be linked to your own company's site which will draw more retailers or suppliers to your service.

<input type="checkbox"/> NECSA Home Page	\$3000
<input type="checkbox"/> Government/Grassroots Page	\$2000
<input type="checkbox"/> Member's Only Website Section Sponsor	\$1000

***Please contact Programs & Events Director Lisa Lawinger for pricing and more information on the sponsorships available for programs below.***

## 2012 Membership Directory

Members use the directory as a handy reference guide to contact their suppliers and vendors all year. Advertising in the membership directory is a great way to get your products or services seen by key convenience store personnel who can influence buying decisions.

**More Sponsorship Opportunities on Back Page**



## Trade Show

NECSA's Annual Trade Show is held for convenience store industry in New England and is the premier regional show. Retailers come to the show to find new products and take advantage of show deals. Suppliers who exhibit in the show can increase their return on investment by selling as well as showing their products and services. Exhibitors can increase their exposure to this attentive audience by advertising in the trade show directory or participating as an event sponsor.

## Golf Tournament

NECSA's Annual Golf Tournament is an excellent opportunity to reach out to suppliers and retailers in the c-store industry in a casual format. This fun tournament is an industry favorite and two courses are necessary for all of the participants. At the 2011 NECSA Golf Tournament – a hole in one shot provided one player with a two year lease on a Mercedes! Come join the fun. Many sponsorships, such as sponsored holes, contests, dinner and carts, are available as well as advertising in the Golf Program Book and donating product for goody bags and sampling.

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### Payment Information:

E-Newsletter Sponsor Total \$ \_\_\_\_\_

E-Newsletter Ad Total \$ \_\_\_\_\_

Website Sponsor Total \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

 Check Enclosed          Please Invoice Me\*

\$ \_\_\_\_\_

Total to be charged

\_\_\_\_\_

Cardholder Name

\_\_\_\_\_

Credit Card #

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Signature

**Please Copy all sides of this application  
for your files, and return the original**

**Submit Form to:  
NECSA  
1044 Central Street, Suite 203  
Stoughton, MA 02072  
Phone: 781-297-9600  
Fax: 781-297-9601  
Email: [lisa@necsa.net](mailto:lisa@necsa.net)**