

**NECSA TRADE SHOW
DCU CENTER
WORCESTER, MA**



Wednesday March 21, 2012

“BEST DEALS IN 30 YEARS!”

**Come Celebrate NECSA's Pearl Anniversary
At NECSA's Buying Trade Show for
Convenience Store Retailers!**

BUYING TRADE SHOW 10:00 AM-4:00 PM

This will be a buying show and retailer's attendance is free! Plan to attend and take advantage of show specials that will save you money! The NECSA Trade Show brings vendors from across New England and the country to show and sell products to the region's convenience store operators. They want you to place their product in your store so many are willing to offer discounts!

RETAILER EARLY REGISTRATION DRAWING!

Register to attend NECSA's Trade Show by February 1, 2012 and be entered to win a \$300 cash prize! Winner will be named in the Show Directory and will receive their prize at the show.

REGISTER TODAY!!!!

FREE RETAIL ADMISSION!

FREE EDUCATIONAL SEMINAR FOR RETAILERS!*

30% DISCOUNTS TO HONOR NECSA'S 30 YEAR ANNIVERSARY!

SHOW DEALS & NEW NECSA MEMBER DISCOUNTS!

FREE SAMPLE BAGS TO FILL WITH SHOW PRODUCTS!

NEW PRODUCT SHOWCASE!

RETAIL RAFFLE AND HOURLY PRIZE GIVEAWAYS!

SILENT AUCTION!

NECSA STORE OPERATOR AWARDS COCKTAIL RECEPTION!

NECSA STORE OPERATOR AWARDS RECEPTION,

March 20, 2012 5:30 PM - 8:00 PM

NECSA will host a cocktail reception with food stations honoring the 2011 Store Operator of the Year Award recipients. The reception will be held at the DCU Center's Grand Ballroom on Tuesday night, March 20th from 5:30 pm - 8:00 pm. Tickets may be purchased in advance for \$75 per person. Get your tickets early because this event will sell out! Come network while celebrating your fellow convenience store industry colleagues!

***Seating is Limited! Register Early!**

***Retail Registration Form**

**NECSA Trade Show
DCU Center, Worcester, MA
March 21, 2012**



Company _____

Street _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____

Key Contact

**Please check if attending
Educational Seminar at 9 AM**

Up until March 1st the key contact will receive confirmations, badges, directions, raffle tickets and meal tickets for all personnel.

Key Contact _____

Email _____

Additional Names (Please copy form for additional names)

Tickets For Store Operator Awards

Total \$ _____
Enclosed:

_____ ticket(s) for the Cocktail Reception @ \$75 each.

Cardholder Name _____

Credit Card # _____

Expiration Date _____ Signature _____

- Check Enclosed
- Master Card
- Visa
- AMEX
- Discover

Register

By Mail: NECSA • 1044 Central Street • Stoughton, MA 02070

By Phone: (781) 297-9600 ext 4 • **Toll Free:** (866) 882-9090 •

By Fax: (781) 297-9601 • **Online:** www.necsa.net

***Attendance at the NECSA Show is free for retail owners and retail staff only.
The show is not open to the public.**

Questions? Contact Programs and Events Director, Lisa Lawinger
at lisa@necsa.net